



**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**  
**FINAL 2/9/10**

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
		Jan-08		Jan-09		Feb-08		Feb-09		Mar-08		Mar-09		Apr-08		Apr-09		May-08		May-09		Jun-08		Jun-09		Jul-08		Jul-09
		Adj 1/31/09		Adj 1/31/10		Adj 1/31/09		Adj 1/31/10		Adj 1/31/09		Adj 1/31/10		Adj 1/31/09		Adj 1/31/10		Adj 1/31/09		Adj 1/31/10		Adj 1/31/09		Adj 1/31/10		Adj 1/31/09		Adj 1/31/10
71				17.20%				16.67%				11.83%				12.61%				14.60%				29.69%				62.41%
72				\$ 124				\$ 138				\$ 87				\$ 116				\$ 112				\$ 121				\$ 143
73																												
74	Union			0				0				0				0				0				60				\$ 93
75				0%				0%				0%				0%				0%				0%				27.96%
76				\$ -				\$ -				\$ -				\$ -				\$ -				\$ -				\$ 97
77																												
78	Washington Island	1,033		1,544		870		1,490		1,085		1,294		1,080		1,830		3,719		3,534		5,473		5,975		5,661		6,071
79		3.00%		4.47%		6.78%		6.51%		5.16%		4.02%		6.85%		4.75%		13.61%		12.39%		29.65%		27.70%		56.69%		57.78%
80		\$ 120		\$ 86		\$ 161		\$ 58		\$ 121		\$ 96		\$ 125		\$ 78		\$ 85		\$ 82		\$ 92		\$ 90		\$ 98		\$ 93
81																												
82																												
83																												
84	Available	56,532		74,951		54,130		65,765		53,996		71,366		59,598		77,755		95,215		115,366		109,569		129,503		115,045		135,927
85	Filled	4,915		8,619		7,132		10,449		6,369		8,733		5,655		11,217		23,780		30,827		46,416		52,850		78,772		90,828
86	%	8.69%		11.50%		13.18%		15.89%		11.80%		12.24%		9.49%		14.43%		24.98%		26.72%		42.36%		40.81%		68.47%		66.82%
87	Average	\$ 126		\$ 97		\$ 82		\$ 89		\$ 96		\$ 89		\$ 89		\$ 78		\$ 97		\$ 98		\$ 125		\$ 118		\$ 147		\$ 144
88																												
89																												
90	<b>Comparative without new municipalities</b>																											
91				56,167				48,861				52,493				59,114				95,760				109,229				114,879
92				5,023				6,342				4,620				6,542				22,312				42,699				76,669
93				8.94%				12.98%				8.80%			11.07%				23.30%				39.09%				66.74%	
94				\$ 115				\$ 99				\$ 106			\$ 85					106				124				150
95																												

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	A	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ	AR	AS	AT	AU	AV	AW
		Aug-08	Aug-09	Sep-08	Sep-09	Oct-08	Oct-09	Nov-08	Nov-09	Dec-08	Dec-09										
		Adj 1/31/09	Adj 1/31/10	Adj 1/31/09	Adj 1/31/10	Adj 1/31/09	Adj 1/31/10	Adj 1/31/09	Adj 1/31/10	1-31-09	1-31-10										
6	Baileys Harbor	10,155	9,659	9,476	9,448	9,082	9,585	4,332	4,347	4,271	4,237										
7		71.09%	68.19%	38.48%	41.93%	37.43%	35.22%	10.06%	12.63%	7.42%	8.61%										
8		\$ 151	\$ 163	\$ 134	\$ 143	\$ 142	\$ 152	\$ 126	\$ 115	\$ 104	\$ 95										
10	Brussels		0		0		0		0		0										
11			0.00%		0.00%		0.00%		0.00%		0.00%										
12			\$ -		\$ -		\$ -		\$ -		\$ -										
14	Clay Banks		62		31		31		0		31										
15			96.77%		77.42%		29.03%		0.00%		0.00%										
16			\$ 203		\$ 166		\$ 92		\$ -		\$ -										
18	Egg Harbor-Town	10,998	11,465	11,036	10,927	12,037	10,870	9,436	8,437	9,883	8,696										
19		61.22%	55.14%	35.25%	37.83%	43.77%	39.19%	15.71%	9.35%	9.30%	5.63%										
20		\$ 171	\$ 169	\$ 144	\$ 140	\$ 124	\$ 141	\$ 60	\$ 83	\$ 49	\$ 96										
22	Egg Harbor - Village	13,158	11,462	12,713	10,940	12,465	10,156	4,940	4,870	4,880	4,258										
23		72.28%	69.16%	42.19%	52.64%	45.09%	64.36%	18.83%	19.03%	13.98%	13.43%										
24		\$ 149	\$ 160	\$ 128	\$ 130	\$ 132	\$ 107	\$ 111	\$ 113	\$ 70	\$ 64										
26	Ephraim	15,217	15,539	14,693	15,127	13,741	14,353	6,423	7,258	6,329	6,619										
27		79.89%	76.14%	48.67%	53.75%	54.90%	51.17%	16.55%	13.53%	10.73%	8.90%										
28		\$ 147	\$ 153	\$ 134	\$ 131	\$ 132	\$ 137	\$ 114	\$ 117	\$ 76	\$ 73										
30	Forestville - Town		0		0		0		0		0										
31			0.00%		0.00%		0.00%		0.00%		0.00%										
32			\$ -		\$ -		\$ -		\$ -		\$ -										
34	Forestville - Village		0		0		0		0		0										
35			0.00%		0.00%		0.00%		0.00%		0.00%										
36			\$ -		\$ -		\$ -		\$ -		\$ -										
38	Gardner	1,425	1,635	1,350	1,705	711	1,732	170	900	93	806										
39		60.07%	45.44%	29.85%	22.64%	13.22%	21.88%	1.76%	12.00%		10.67%										
40		\$ 97	\$ 109	\$ 91	\$ 115	\$ 77	\$ 111	\$ 185	\$ 92	\$ -	\$ 90										
42	Gibraltar	16,445	16,080	15,920	15,120	15,755	15,082	10,362	6,357	9,506	5,762										
43		76.16%	76.84%	53.07%	61.77%	52.69%	53.70%	16.67%	20.72%	12.49%	18.62%										
44		\$ 152	\$ 159	\$ 135	\$ 126	\$ 139	\$ 140	\$ 114	\$ 144	\$ 120	\$ 117										
46	Jacksonport	2,833	3,106	2,572	2,863	2,363	2,691	840	925	826	901										
47		64.95%	63.30%	30.17%	33.46%	28.48%	29.54%	14.52%	13.08%	7.99%	7.10%										
48		\$ 169	\$ 165	\$ 122	\$ 119	\$ 97	\$ 106	\$ 60	\$ 74	\$ 128	\$ 179										
50	Liberty Grove	12,270	12,954	12,027	12,267	11,093	12,399	3,626	5,027	3,320	4,418										
51		58.36%	54.45%	30.02%	35.48%	37.31%	34.39%	11.36%	6.66%	5.90%	5.95%										
52		\$ 142	\$ 148	\$ 113	\$ 107	\$ 120	\$ 119	\$ 121	\$ 135	\$ 142	\$ 122										
54	Nasewaupee	1,918	3,860	1,975	2,825	1,968	2,337	1,130	1,890	434	1,612										
55		76.59%	54.92%	31.85%	33.66%	29.93%	28.75%	5.13%	4.23%	1.15%	5.96%										
56		\$ 138	\$ 129	\$ 119	\$ 96	\$ 118	\$ 92	\$ 146	\$ 41	\$ 134	\$ 38										
58	Sevastopol	7,025	7,550	6,767	7,044	6,617	6,985	5,672	5,564	5,460	4,452										
59		67.25%	58.00%	42.20%	39.10%	43.98%	39.60%	16.75%	16.80%	8.08%	13.95%										
60		\$ 184	\$ 212	\$ 153	\$ 148	\$ 141	\$ 139	\$ 127	\$ 127	\$ 114	\$ 101										
62	Sister Bay	15,260	15,426	14,765	14,723	15,021	15,299	10,134	9,293	8,729	8,832										
63		77.55%	70.34%	45.73%	50.11%	53.78%	48.21%	13.13%	14.72%	12.84%	13.99%										
64		\$ 155	\$ 167	\$ 135	\$ 128	\$ 130	\$ 135	\$ 128	\$ 118	\$ 82	\$ 59										
66	Sturgeon Bay - City		20,175		19,518		20,101		19,083		1,196										
67			65.34%		53.27%		55.60%		21.02%		5.02%										
68			\$ 109		\$ 97		\$ 97		\$ 72		\$ 61										
69																					
70	Sturgeon Bay - Town		907		810		518		285		278										

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	A	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ	AR	AS	AT	AU	AV	AW
3		<b>Aug-08</b>		<b>Aug-09</b>		<b>Sep-08</b>		<b>Sep-09</b>		<b>Oct-08</b>		<b>Oct-09</b>		<b>Nov-08</b>		<b>Nov-09</b>		<b>Dec-08</b>		<b>Dec-09</b>	
4		Adj 1/31/09		Adj 1/31/10		Adj 1/31/09		Adj 1/31/10		Adj 1/31/09		Adj 1/31/10		Adj 1/31/09		Adj 1/31/10		1-31-09		1-31-10	
71				53.80%				29.63%				24.13%				11.23%				4.68%	
72				\$ 160				\$ 115				\$ 120				\$ 120				\$ 88	
73																					
74	Union			90				60				62				0				0	
75				47.78%				6.67%				11.29%				0.00%				0.00%	
76				\$ 87				\$ 125				\$ 82				\$ -				\$ -	
77																					
78	Washington Island	5,785		6,097		5,375		5,662		4,502		4,598		1,979		1,195		1165		1,271	
79		52.77%		55.26%		20.73%		27.89%		20.97%		20.16%		7.93%		9.79%		5.15%		3.93%	
80		\$ 103		\$ 95		\$ 101		\$ 89		\$ 92		\$ 87		\$ 73		\$ 92		\$ 58		\$ 122	
81																					
82																					
83																					
84	Available	114,473		136,067		110,415		129,070		105,355		126,799		59,044		75,431		54,927		71,440	
85	Filled	79,944		89,277		45,117		60,349		47,560		58,110		8,671		11,671		5,673		9,181	
86	%	69.84%		65.61%		40.86%		46.76%		45.14%		45.83%		14.69%		15.47%		10.33%		12.85%	
87	Average	\$ 151		\$ 151		\$ 132		\$ 122		\$ 130		\$ 124		\$ 108		\$ 102		\$ 89		\$ 77	
88																					
89																					
90	<b>Comparative without</b>																				
91	<b>Updated 1/31/10</b>			114,833				108,651				106,087				56,063				51,895	
92				75,504				49,683				46,793				7,628				5,505	
93				65.75%				45.73%				44.11%				13.61%				10.61%	
94				158				128				131				117				88	
95																					